

Ladies and Gentlemen,

Promindustria, sponsored by the Institute for the protection of Italian Manufacturers and the Association ItalyIran, organizes from **19 to 20 JUNE 2016**, the **I°** edition of **Skoe.it- Glamour & Chic Event** in the luxury circuit.

**Skoe.it** is an event every six months, dedicated to the presentation of new trends and collections for **AFRICAN market**.

It will be allowed a maximum of 40 selected collections of clothing, footwear, leather goods and accessories, after verification of accessibility.

**Skoe.it** aims to:

- Create a direct specialized event (showroom) with operators.
- Exhibit Italian Manufacturers of strictly high-end.
- Allowing Buyers to view with care and tranquility the new collections.
- Allowing Manufacturers to open a new market.

Will be allowed only Companies with the "100% Made in Italy Certificate" ([www.madeinitalycert.it](http://www.madeinitalycert.it)).

For further information visit the website [www.skoe.it](http://www.skoe.it).

Best regards,

Organizational Direction  
Dr. Gloria Menna